

MotorDesk AutoTrader Guides

Any questions, please contact: contact@motordesk.com

How to choose which category your vehicle is advertised under (i.e. car, motorbike, van, motorhome)

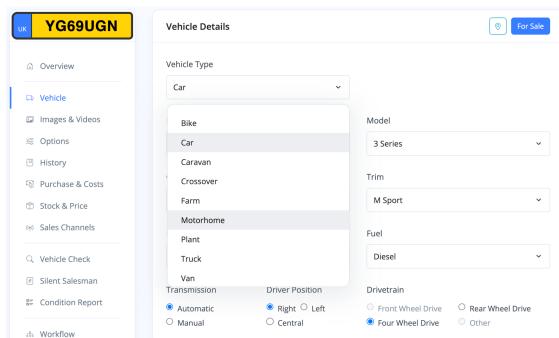
In order to decide which category your vehicle is advertised under on AutoTrader, you must first locate your vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Vehicle** tab in the left-hand menu.



(individual-vehicle-vehicle)

Under the **Vehicle Type** menu you can choose which category you would like the vehicle to be advertised under in AutoTrader.

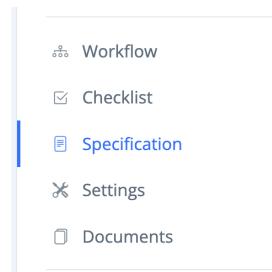


(vehicle-type-drop-down)

How to adjust vehicle specifications

To change any vehicle specifications, locate the vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Specifications** tab in the left-hand menu.



(individual-vehicle-specification)

Under this tab you will see all the vehicle specifications that you're able to change - most will have been auto-populated for you but are easily edited as you require.

A screenshot of the 'Vehicle Specification' edit screen. The vehicle registration is YG69UGN. The 'For sale' button is visible. The left sidebar shows the 'Specification' tab is selected. The main area displays the following vehicle details:

- Top Speed (mph): 144
- 0 - 62 mph (Seconds): 6.9
- Manufacturer: BMW
- Engine Capacity (cc): 1995
- Cylinders: 4
- Arrangement: Inline
- Valves: 16
- Bore: 84
- Stroke: 90
- Fuel Delivery: Turbo Common Rail
- Engine Power (bhp): 187
- Engine Power (ps): 190

(vehicle-specification)

Scroll down the page to see the full extent of the options available to edit.

A screenshot of an extended 'Vehicle Specification' edit screen. It includes:

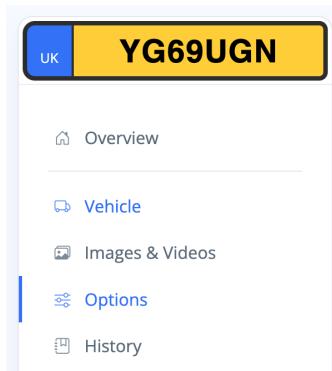
- Fuel Capacity (litres): 40
- Emission Class: Euro 6
- RDE2
- CO₂ Emissions (g/km): 145
- ULEZ Compliant: Compliant Not Compliant Exempt
- CAZ Compliant: Aberdeen Bath Birmingham Bradford Bristol Dundee Edinburgh Glasgow Greater Manchester Newcastle Oxford Portsmouth Sheffield Southampton Tyneside York
- Not Compliant Exempt

(extra-spec)

How to select vehicle optional extras

To view or select optional extras and standard features for a vehicle, find the vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and click to **edit** the vehicle.

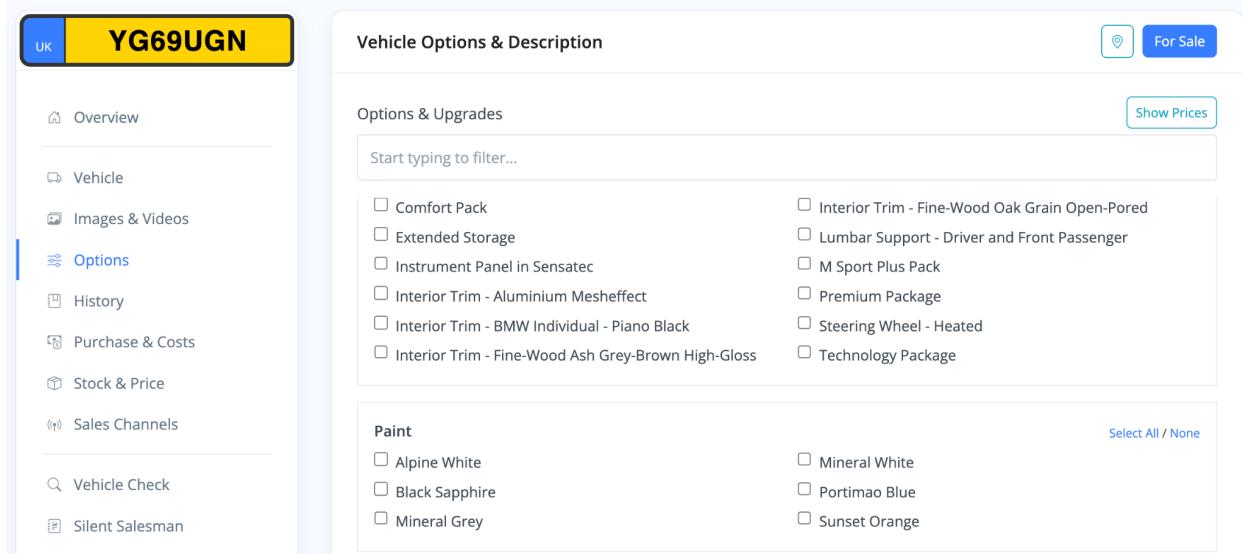
Navigate to the **Options** tab in the left-hand menu.



The screenshot shows a vehicle overview page for a car with the registration number YG69UGN. The 'Options' tab is highlighted in blue, indicating it is selected. Other tabs visible include 'Overview', 'Vehicle', 'Images & Videos', 'History', and 'For Sale'.

(individual-vehicle-option)

Optional extras can be selected or deselected as desired.



The screenshot shows the 'Vehicle Options & Description' page for the same vehicle. The 'Options & Upgrades' section is displayed, listing various optional extras with checkboxes. A 'Show Prices' button is located in the top right corner of this section. The sidebar on the left remains the same as the previous screenshot.

Options & Upgrades
<input type="checkbox"/> Comfort Pack
<input type="checkbox"/> Extended Storage
<input type="checkbox"/> Instrument Panel in Sensatec
<input type="checkbox"/> Interior Trim - Aluminium Mesheffect
<input type="checkbox"/> Interior Trim - BMW Individual - Piano Black
<input type="checkbox"/> Interior Trim - Fine-Wood Ash Grey-Brown High-Gloss
<input type="checkbox"/> Interior Trim - Fine-Wood Oak Grain Open-Pored
<input type="checkbox"/> Lumbar Support - Driver and Front Passenger
<input type="checkbox"/> M Sport Plus Pack
<input type="checkbox"/> Premium Package
<input type="checkbox"/> Steering Wheel - Heated
<input type="checkbox"/> Technology Package

(option-and-description)

You also have the option to 'Show Prices'.



The screenshot shows a close-up of the 'Options & Upgrades' section. A 'Show Prices' button is visible in the top right corner of the list area. A search bar with the placeholder 'Start typing to filter...' is located below the list.

(show-price)

Enabling this will show a price value next to each optional extra.

Paint			Select All / None
<input type="checkbox"/> Alpine White	<input type="checkbox"/> Mineral White	£670.00	
<input type="checkbox"/> Black Sapphire	<input type="checkbox"/> Portimao Blue	£670.00	
<input type="checkbox"/> Mineral Grey	<input type="checkbox"/> Sunset Orange	£670.00	

(price-on-display)

The standard features are automatically selected for you and you will be able to view and edit them by clicking the 'Standard Features' drop-down option.

YG69UGN

Standard Features

Audio and Communications

- 12V Power Socket in Front Storage Compartment
- BMW Connected Package Professional
- BMW ConnectedDrive Online Services
- BMW Emergency Call
- BMW TeleServices
- Bluetooth Hands Free with USB Audio Interface
- DAB Digital Radio
- Shark Fin Aerial
- Stereo Speaker System

Select All / None

Drivers Assistance

- Attentiveness Assistant
- Brake Pad Wear Indicator - Front and Rear
- Condition Based Service
- Cruise Control with Brake Function
- Drive Performance Control
- Driving Experience Modes
- OBC - On-Board Computer
- Oil Sensor For Level and Grade - Warning by Check Control System
- Optimum Shift Indicator
- PDC - Park Distance Control - Front and Rear
- Parking Assistant
- TPMS - Tyre Pressure Monitoring System
- iDrive Controller

Select All / None

Exterior

- 18in Alloy Wheels - M Light Double-Spoke Style 790 M - Bicolour Orbit Grey
- Acoustic Glazing
- Exterior Parts in Body Colour
- Exterior Trim - High-Gloss Shadowline
- Heat Protection Glazing with Green Tint

Select All / None

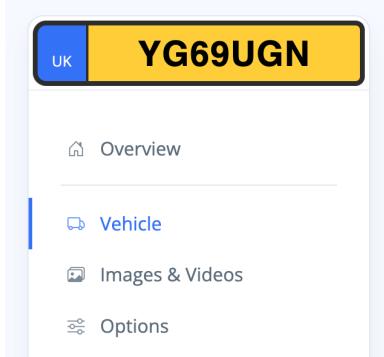
(standard-feature)

How to change a vehicle's derivative

To change a vehicle's derivative, follow these steps.

Step 1:

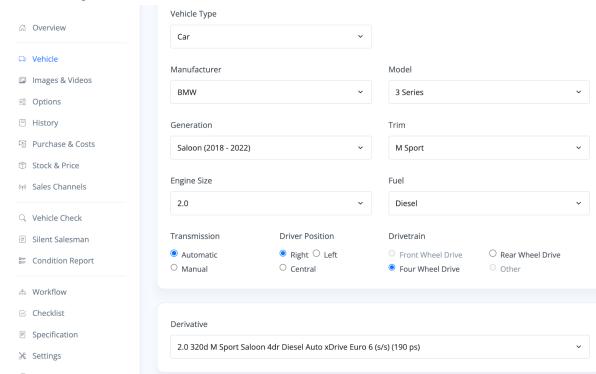
In the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk simply locate and click to **edit** the vehicle you'd like to change the derivative for, and then go to the **Vehicle** tab in the left-hand side menu.



(individual-vehicle-setting)

Step 2:

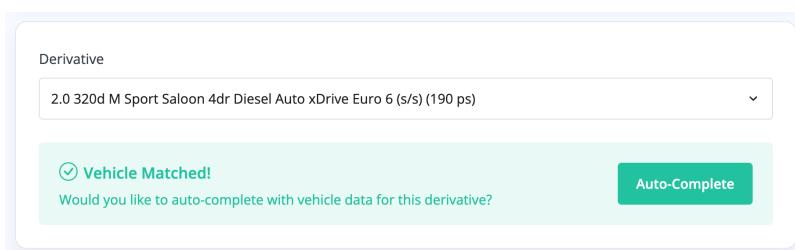
The derivative can be changed in the drop-down menu available. You can also select 'Other' to enter your own custom derivative.



(derivative-location)

Step 3:

After selecting a derivative you can then use the Auto-Complete feature to populate the full vehicle data, based on the information associated with the newly-selected derivative.

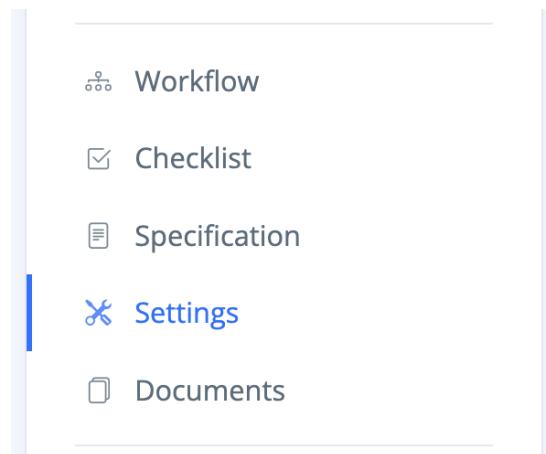


(derivative-autocomplete)

How to customise an AutoTrader advert, and choose where it's advertised

To customise the AutoTrader advert for a vehicle locate the vehicle in **Vehicles** **> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Settings** tab in the left-hand menu.



(individual-vehicle-setting)

You can then scroll down to the **AutoTrader Settings** section and begin to choose what you would like to appear, but also specifically what you would like NOT to appear in your AutoTrader advert for this particular vehicle.

A screenshot of the 'AutoTrader Settings' section within a vehicle edit interface. The section is titled 'AutoTrader Settings'. It contains several configuration options with radio buttons and checkboxes:

- Enable AutoTrader Ad: Yes No
- Enable Advertiser Ad: Yes No
- Enable Profile Ad: Yes No
- Enable Locator Ad: Yes No
- Ex-Demonstrator: Yes No
- Price on Application: Yes No
- Exclude From Advert:
 - Attention Grabber
 - Interior Condition
 - Previous Owners
 - Exterior Condition
 - MOT
 - Tyre Condition
 - Warranty

Save

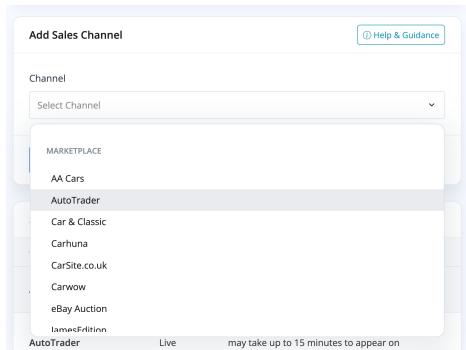
(AutoTrader-setting)

How to connect AutoTrader

Connecting MotorDesk to AutoTrader enables you to benefit from a vast array of vehicle data, from vehicle history to valuation metrics.

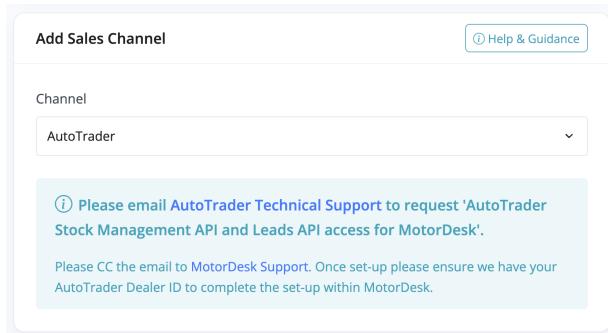
You can connect AutoTrader as a sales channel in the **Business -> Sales Channels** (<https://my.motordesk.com/business/channel/>) section of MotorDesk.

Under the Add Sales Channel section simply select AutoTrader from the drop-down menu.



(AutoTrader-dropdown)

Then follow the setup instructions, emailing AutoTrader Technical Support accordingly.



(add-sales-channel)

MotorDesk is able to automatically import your vehicles from AutoTrader to help you get started, please let MotorDesk support know if you would like to do this, and please also confirm if you would like us to reset your account to remove any existing vehicles before we import from AutoTrader.

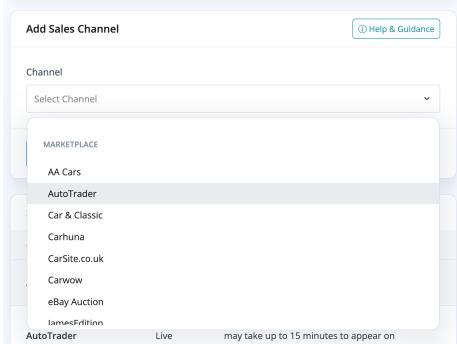
How to advertise on AutoTrader from MotorDesk

Having uploaded your vehicles to MotorDesk, it takes just a couple of steps to publish them to AutoTrader.

Step 1: Sales Channel

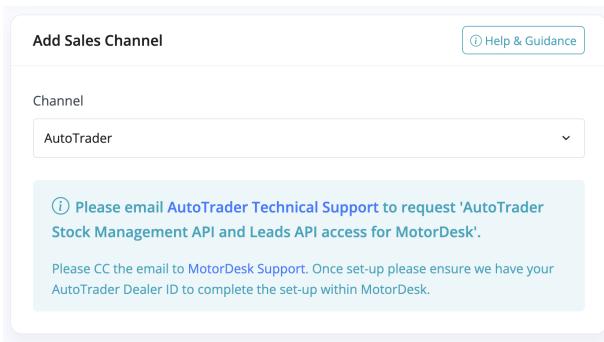
First, if you haven't already you must connect AutoTrader as a Sales Channel in the **Business -> Sales Channels** (<https://my.motordesk.com/business/channel/>) section of MotorDesk.

Select AutoTrader from the drop-down menu.



(AutoTrader-dropdown)

Then follow the setup instructions, emailing AutoTrader Technical Support accordingly.



(add-sales-channel)

Step 2: Assign Vehicles To Sales Channel

To advertise to AutoTrader you can either go to your **Vehicles -> Advertising** (<https://my.motordesk.com/vehicle/channel/>) section of MotorDesk and select between 'Yes', 'No' or 'Profile Only' for each vehicle under the AutoTrader column.

44 Vehicles		<input type="button" value="Add Vehicle"/>	<input type="button" value="Locations"/>	<input type="button" value="Filter"/>	Search		
<input type="checkbox"/>	SUMMARY	WEBSITE	AUTOTRADER	AYAN CAPITAL	CAR & CLASSIC	CARWOW	
<input type="checkbox"/>	 Alfa Romeo Giulia 2.9 V6 Bi-Turbo... MT04DSK 12,345 miles 17/02/2023	<input checked="" type="checkbox"/>	<input type="button" value="Yes"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	  
<input type="checkbox"/>	 Audi A4 Avant 2.0 TDI 35 Sport E... MC19ANU 12,340 miles 24/05/2019	<input checked="" type="checkbox"/>	<input type="button" value="No"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	  
<input type="checkbox"/>	 BMW M3 3.0 BiTurbo Competition... NA17UBC 50,000 miles 28/04/2017	<input checked="" type="checkbox"/>	<input type="button" value="Profile Only"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	  

(yes-no-profile)

Or alternatively you can click into an individual vehicle's **Sales Channels** section and simply toggle AutoTrader on.

MT04DSK

 **AutoTrader**

Published!

2 vehicles

 **ayan**

Published!

5 vehicles

 **CAR & CLASSIC**

Queued

3 vehicles

 **CARWOW**

Queued

4 vehicles

 **facebook**

Queued

4 vehicles

(car-publish)

How does MotorDesk incorporate AutoTrader data

MotorDesk makes it very clear and easy to view AutoTrader's extensive vehicle data, presenting it to you at the moment when you most likely need it. For example seeing vehicle valuations at the point of buying, part-exchanging or pricing a vehicle.

Firstly in a vehicle's Stock & Value section, when adding a vehicle to your stock, you can view AutoTrader's **vehicle valuation** and **vehicle metrics**. You can also expand the table to see the **valuation trend** and **confidence of sale**.

The screenshot shows two expandable sections. The first section, 'Valuation', displays three AutoTrader valuations: Trade Valuation (£31,961), Part Ex Valuation (£31,600), and Retail Valuation (£46,092). It also includes a 'Show Valuation Trend' button. The second section, 'Vehicle Metrics', displays three metrics: Live Market (0%), Retail Rating (2 / 100), and Days to Sell (93). It includes a 'Show Supply & Demand' button.

(stock-auto-trade)

When setting a price for the vehicle, you can see the **price position** and also AutoTrader's **price indicator**.

The screenshot shows the Pricing section. It displays the Price Position (100%) and Price Indicator (Good Price). Below this, there are input fields for Website Price (£46092), Sales Channel Price (£46092), and Reserve Payment Amount (£250.00). It also includes a 'Show Profit Calculations' button and 'Save' and 'Save & Next' buttons.

(stock-web-price)

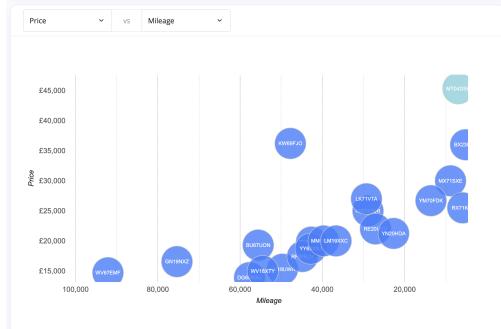
Before pricing a vehicle for sale, you can also see **competitor analysis** which will help you to know exactly where to price your vehicle and also to gauge how long it may take to sell.

The screenshot shows the competitor analysis section with four data boxes. The top-left box shows Avg. Price (£22,013, £13,900 to £36,216). The top-right box shows Avg. Valuation (£22,767, £14,204 to £37,272). The bottom-left box shows Avg. Days on Forecourt (32 days, 9 to 95 days). The bottom-right box shows Avg. Distance (138 miles, 163 miles).

(competitor-stats)

REGISTRATION	PRICE	VALUATION	PRICE VS VALUATION	TRIM	DERIVATIVE	ENGINE	FUEL	TRANSMISSION
DK56WAWL	£15,900	£14,204	-5%	Super	2.2 TD Super Saloon 4dr Diesel Auto Euro 6 (s/s) (189 ps)	2.2	Diesel	Automatic
WV18TEMF	£14,095	£15,123	+7%	Velocie	2.0 Td Veloce Saloon 4dr Petrol Auto Euro 6 (s/s) (289 ps)	2.0	Petrol	Automatic
WV18RXTY	£14,490	£16,413	+11%	Super	Alfa Romeo Saloon 2.0 TB Super 4dr Auto	2.0	Petrol	Automatic
NU18UWWR	£15,295	£15,209	-1%	Tecnica	2.2 TD Tecnica Auto Euro 6 (s/s) 4dr	2.2	Diesel	Automatic
GN18NKKZ	£16,551	£17,537	+6%	Velocie	2.0 Td Veloce Auto Euro 6 (s/s) 4dr	2.0	Petrol	Automatic
RF17PNU	£17,402	£18,597	+6%	Speciale	Giulia 2.0 2.2 Turbo Diesel 180hp Speciale	2.2	Diesel	Automatic
YY18XXJ	£16,710	£18,014	+7%	Super	2.2 TD Super Auto Euro 6 (s/s) 4dr	2.2	Diesel	Automatic
BK18UJDN	£19,304	£18,522	-4%	Velocie	2.0 Td Veloce Saloon 4dr Petrol Auto Euro 6 (s/s) (289 ps)	2.0	Petrol	Automatic
EX19WWS	£19,808	£21,026	+6%	Velocie	2.0 Turbo petrol 280hp VELOCE	2.0	Petrol	Automatic

(competitor-list)



(competitor-chart)

Before you agree to purchase a vehicle to add into your stock, you can run a **Vehicle Check** to make sure you are met with no nasty surprises.

<input checked="" type="radio"/> Not Scrapped	Vehicle Tax
<input checked="" type="radio"/> Not Imported	Tax Status: Taxed
<input checked="" type="radio"/> Not Exported	Tax Due Date: 01/07/2025
<input checked="" type="radio"/> Upgrade for Write-Off	Engine Capacity: 1598 cc
<input checked="" type="radio"/> Upgrade for Mileage Discrepancies	CO2 Emissions: 169 g/km
<input checked="" type="radio"/> Upgrade for Colour Changes	First Registered: 06/2013
<input checked="" type="radio"/> Upgrade for Plate Changes	Calculate Tax Cost
<input checked="" type="radio"/> Upgrade for High Risk Markers	2 Previous Owners
<input checked="" type="radio"/> Upgrade for Private Finance	3rd Change: 10/07/2021
<input checked="" type="radio"/> Upgrade for Trade Finance	2nd Change: 30/12/2016
<input checked="" type="radio"/> MOT Valid Until 08/07/2025	1st Change: 15/06/2013
	First registered: 06/2013
	Report Timestamp
	Data timestamp: 24/01/2025 11:45:36

(motor-history)

You can also view a **full MOT history** for the vehicle.

MOT History			[Back to Top]
DATE	RESULT	DETAILS	
09/07/2024	Passed	Mileage: 71,895 miles Advisory Notices • Rear Brake pipe corroded, covered in grease or other material (1.1.11 (c))	
09/07/2024	Failed	Mileage: 71,895 miles (+12,447 miles) DANGEROUS Notices • Offside Rear Tyre has ply or cords exposed (5.2.3 (d)) • Nearside Rear Tyre has a lump, caused by separation or partial failure of its structure (5.2.3 (d)) MAJOR Notices • Nearside Rear Coil spring fractured or broken (5.3.1 (b)) Advisory Notices • Rear Brake pipe corroded, covered in grease or other material (1.1.11 (c)) MINOR Notices • Offside Registration plate lamp inoperative in the case of multiple lamps or light sources (4.7.1 (b))	
20/06/2023	Passed	Mileage: 59,448 miles (+2,832 miles)	
23/06/2022	Passed	Mileage: 56,615 miles Advisory Notices • Offside Front Tyre worn close to legal limit/worn on edge worn on inner edge / tread 5mm (5.2.3 (e)) • Near side rear coil spring rusting	

(mot-history)

Simple adding a vehicle into MotorDesk will give you instant access to full vehicle taxonomy and optional extras, which are provided by the most up-to-date data directly from AutoTrader.

Vehicle Type: Car

Manufacturer: BMW Model: 3 Series

Generation: Saloon (2018 - 2022) Trim: M Sport

Engine Size: 2.0 Fuel: Diesel

Transmission: Automatic Driver Position: Right DriveTrain: Four Wheel Drive

Derivative: 2.0 320d M Sport Saloon 4dr Diesel Auto xDrive Euro 6 (s/s) (190 ps)

(derivative-location)

UK EJ67BSY

Vehicle Options & Description

Options & Upgrades

Start typing to filter...

Audio and Communications

Select All / None

- Apple CarPlay Preparation
- Concierge Service
- Enhanced Bluetooth Telephone Preparation with USB Audio Interface and Voice Control
- Enhanced Bluetooth Telephone Preparation with Wireless Charging
- Full Black Panel Display
- Loudspeaker System - BMW Advanced
- Loudspeaker System - Harman Kardon
- Media Package - BMW Professional
- Media Package - BMW Professional Plus
- TV Function
- WiFi Hotspot Preparation

(optional-extra)