

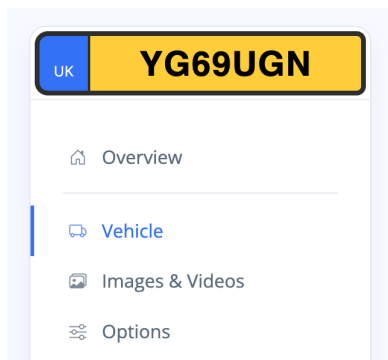
# MotorDesk AutoTrader Guides

Any questions, please contact: [contact@motordesk.com](mailto:contact@motordesk.com)

How to choose which category your vehicle is advertised under (i.e. car, motorbike, van, motorhome)

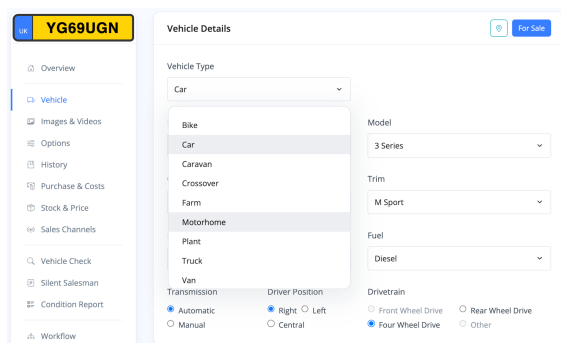
In order to decide which category your vehicle is advertised under on AutoTrader, you must first locate your vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Vehicle** tab in the left-hand menu.



(individual-vehicle-vehicle)

Under the **Vehicle Type** menu you can choose which category you would like the vehicle to be advertised under in AutoTrader.

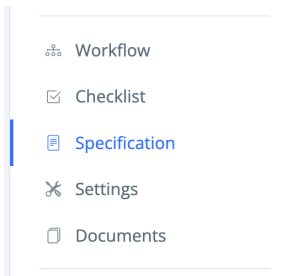


(vehicle-type-drop-down)

# How to adjust vehicle specifications

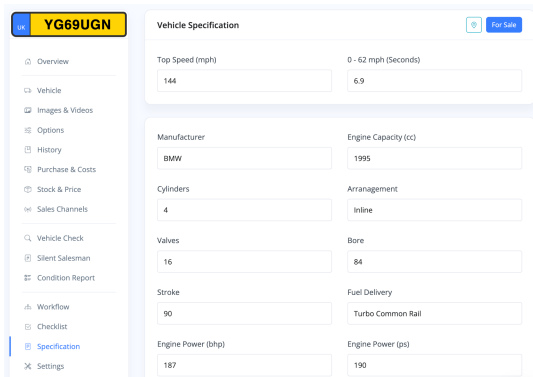
To change any vehicle specifications, locate the vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Specifications** tab in the left-hand menu.



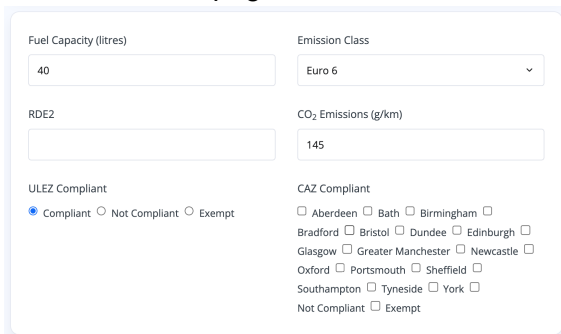
*(individual-vehicle-specification)*

Under this tab you will see all the vehicle specifications that you're able to change - most will have been auto-populated for you but are easily edited as you require.



*(vehicle-specification)*

Scroll down the page to see the full extent of the options available to edit.

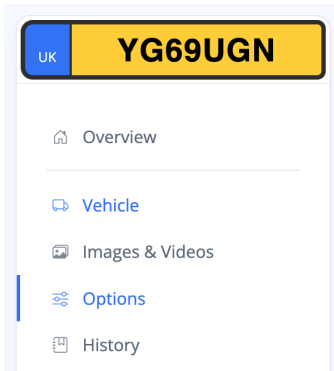


*(extra-spec)*

## How to select vehicle optional extras

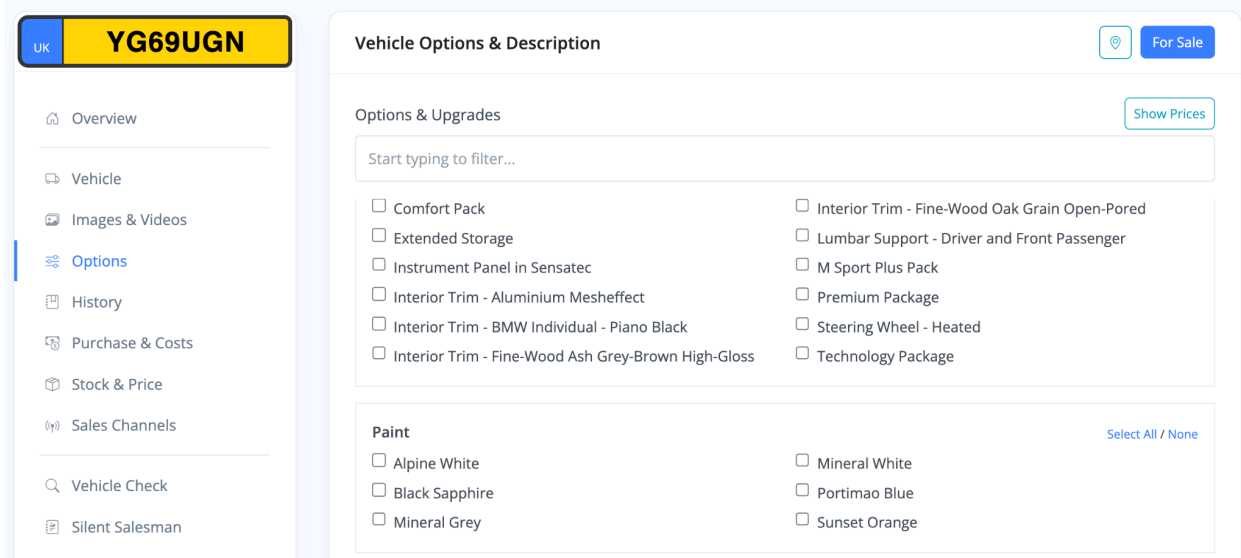
To view or select optional extras and standard features for a vehicle, find the vehicle in the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and click to **edit** the vehicle.

Navigate to the **Options** tab in the left-hand menu.



*(individual-vehicle-option)*

Optional extras can be selected or deselected as desired.



*(option-and-description)*

You also have the option to 'Show Prices'.



*(show-price)*

Enabling this will show a price value next to each optional extra.

Paint		Select All / None
<input type="checkbox"/> Alpine White		£670.00
<input type="checkbox"/> Black Sapphire	£670.00	<input type="checkbox"/> Portimao Blue £670.00
<input type="checkbox"/> Mineral Grey	£670.00	<input type="checkbox"/> Sunset Orange £670.00

*(price-on-display)*

The standard features are automatically selected for you and you will be able to view and edit them by clicking the 'Standard Features' drop-down option.

The screenshot shows a BMW configurator interface for a vehicle with registration YG69UGN. The left sidebar contains navigation options: Overview, Vehicle, Images & Videos, Options (highlighted), History, Purchase & Costs, Stock & Price, Sales Channels, Vehicle Check, Silent Salesman, Condition Report, Workflow, Checklist, and Configuration. The main content area is titled 'Standard Features' and is expanded to show three categories: Audio and Communications, Drivers Assistance, and Exterior. Each category has a 'Select All / None' link. The 'Audio and Communications' category includes: 12V Power Socket In Front Storage Compartment, Bluetooth Hands Free with USB Audio Interface, BMW Connected Package Professional, DAB Digital Radio, BMW ConnectedDrive Online Services, Shark Fin Aerial, BMW Emergency Call, and Stereo Speaker System. The 'Drivers Assistance' category includes: Attentiveness Assistant, Oil Sensor For Level and Grade - Warning by Check Control System, Brake Pad Wear Indicator - Front and Rear, Optimum Shift Indicator, Condition Based Service, PDC - Park Distance Control - Front and Rear, Cruise Control with Brake Function, Parking Assistant, Drive Performance Control, TPMS - Tyre Pressure Monitoring System, Driving Experience Modes, and iDrive Controller. The 'Exterior' category includes: 18in Alloy Wheels - M Light Double-Spoke Style 790 M - Bicolour Orbit Grey, Exterior Parts in Body Colour, Acoustic Glazing, Exterior Trim - High-Gloss Shadowline, and Heat Protection Glazing with Green Tint.

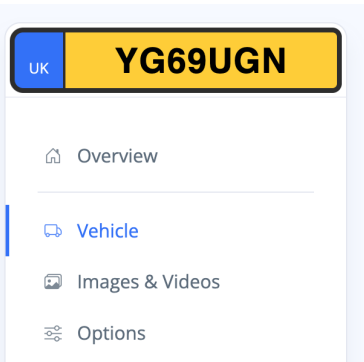
*(standard-feature)*

# How to change a vehicle's derivative

To change a vehicle's derivative, follow these steps.

## Step 1:

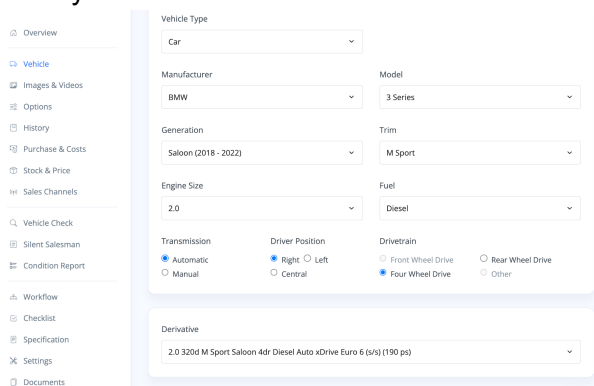
In the **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk simply locate and click to **edit** the vehicle you'd like to change the derivative for, and then go to the **Vehicle** tab in the left-hand side menu.



*(individual-vehicle-setting)*

## Step 2:

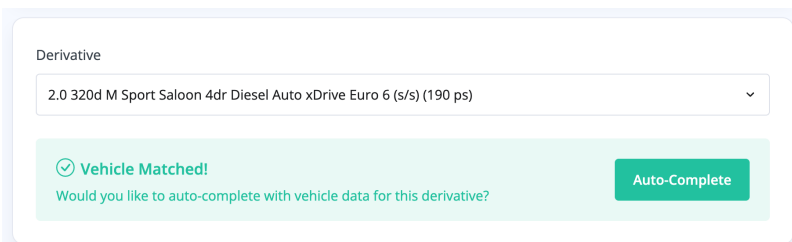
The derivative can be changed in the drop-down menu available. You can also select 'Other' to enter your own custom derivative.



*(derivative-location)*

## Step 3:

After selecting a derivative you can then use the Auto-Complete feature to populate the full vehicle data, based on the information associated with the newly-selected derivative.

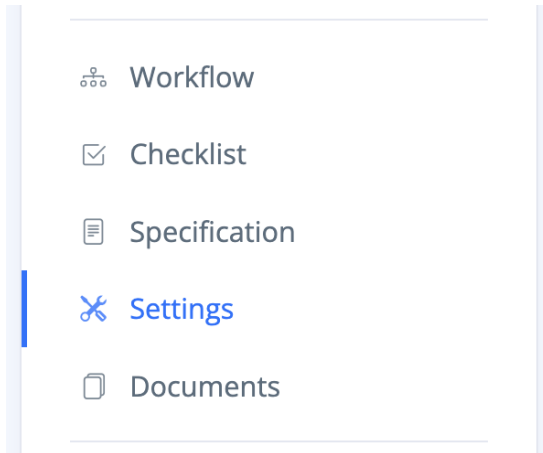


*(derivative-autocomplete)*

## How to customise an AutoTrader advert, and choose where it's advertised

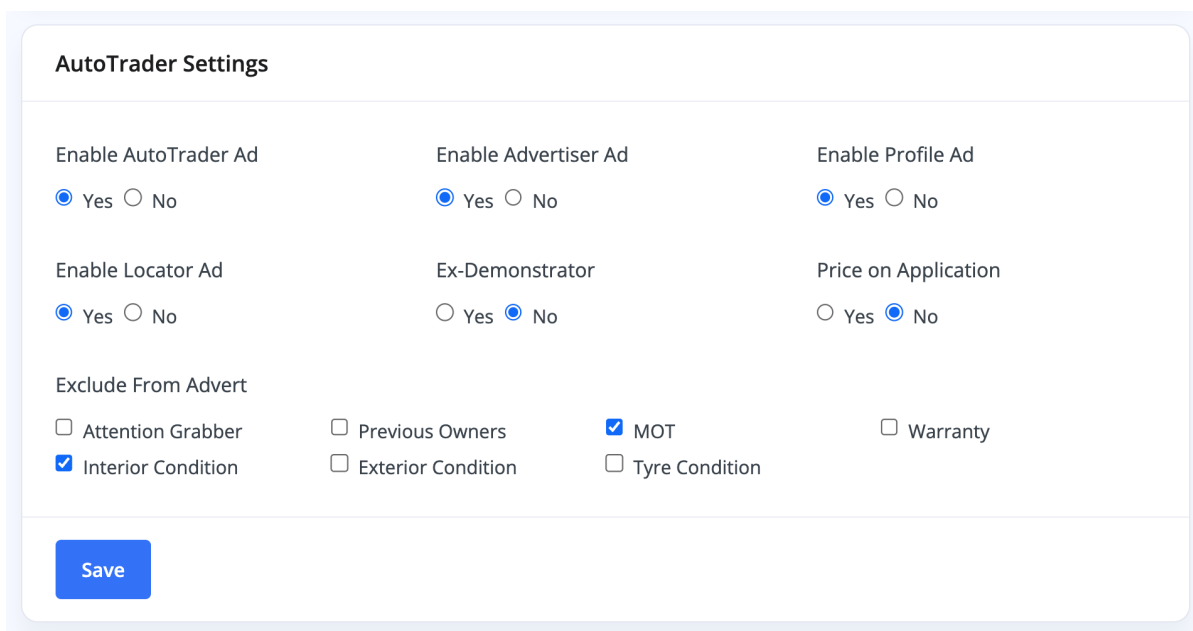
To customise the AutoTrader advert for a vehicle locate the vehicle in **Vehicles -> Browse Vehicles** (<https://my.motordesk.com/vehicle/browse/>) section of MotorDesk and then click to **edit** the vehicle.

Navigate to the **Settings** tab in the left-hand menu.



*(individual-vehicle-setting)*

You can then scroll down to the **AutoTrader Settings** section and begin to choose what you would like to appear, but also specifically what you would like NOT to appear in your AutoTrader advert for this particular vehicle.

A screenshot of the 'AutoTrader Settings' form. The form is titled 'AutoTrader Settings' and contains several sections of settings. The first section has three columns of radio button options: 'Enable AutoTrader Ad' (Yes selected), 'Enable Advertiser Ad' (Yes selected), and 'Enable Profile Ad' (Yes selected). The second section has three columns: 'Enable Locator Ad' (Yes selected), 'Ex-Demonstrator' (No selected), and 'Price on Application' (No selected). The third section is titled 'Exclude From Advert' and contains several checkboxes: 'Attention Grabber' (unchecked), 'Interior Condition' (checked), 'Previous Owners' (unchecked), 'Exterior Condition' (unchecked), 'MOT' (checked), 'Tyre Condition' (unchecked), and 'Warranty' (unchecked). At the bottom left of the form is a blue 'Save' button.

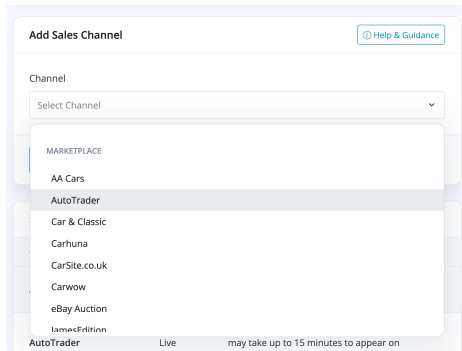
*(AutoTrader-setting)*

## How to connect AutoTrader

Connecting MotorDesk to AutoTrader enables you to benefit from a vast array of vehicle data, from vehicle history to valuation metrics.

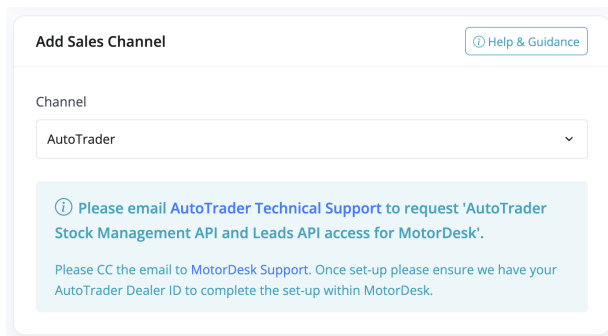
You can connect AutoTrader as a sales channel in the **Business -> Sales Channels** (<https://my.motordesk.com/business/channel/>) section of MotorDesk.

Under the Add Sales Channel section simply select AutoTrader from the drop-down menu.



*(AutoTrader-dropdown)*

Then follow the setup instructions, emailing AutoTrader Technical Support accordingly.



*(add-sales-channel)*

MotorDesk is able to automatically import your vehicles from AutoTrader to help you get started, please let MotorDesk support know if you would like to do this, and please also confirm if you would like us to reset your account to remove any existing vehicles before we import from AutoTrader.

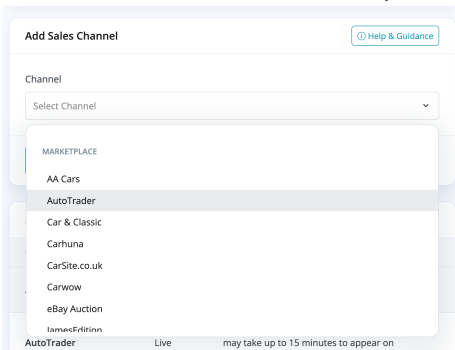
## How to advertise on AutoTrader from MotorDesk

Having uploaded your vehicles to MotorDesk, it takes just a couple of steps to publish them to AutoTrader.

### Step 1: Sales Channel

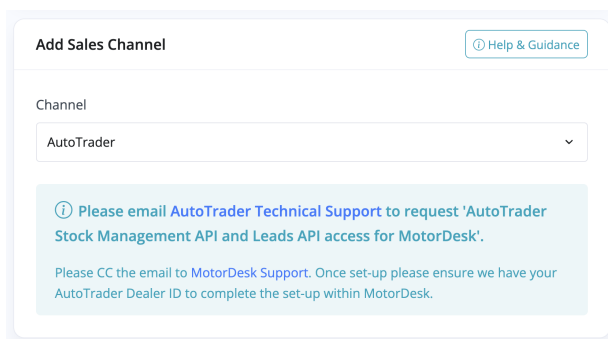
First, if you haven't already you must connect AutoTrader as a Sales Channel in the **Business -> Sales Channels** (<https://my.motordesk.com/business/channel/>) section of MotorDesk.

Select AutoTrader from the drop-down menu.



*(AutoTrader-dropdown)*

Then follow the setup instructions, emailing AutoTrader Technical Support accordingly.






*(add-sales-channel)*

### Step 2: Assign Vehicles To Sales Channel

To advertise to AutoTrader you can either go to your **Vehicles -> Advertising** (<https://my.motordesk.com/vehicle/channel/>) section of MotorDesk and select between 'Yes', 'No' or 'Profile Only' for each vehicle under the AutoTrader column.



44 Vehicles Add Vehicle Locations Filter






	SUMMARY	WEBSITE	AUTOTRADER	AYAN CAPITAL	CAR & CLASSIC	CARWOW	
<input type="checkbox"/>	 <p><b>Alfa Romeo Giulia 2.9 V6 Bi-Turb...</b> MT04DSK   12,345 miles   17/02/2023</p>	<input checked="" type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/>	 <p><b>Audi A4 Avant 2.0 TDI 35 Sport E...</b> MC19ANU   12,340 miles   24/05/2019</p>	<input checked="" type="checkbox"/>	No	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/>	 <p><b>BMW M3 3.0 BiTurbo Competitio...</b> NA17UBC   50,000 miles   28/04/2017</p>	<input checked="" type="checkbox"/>	Profile Only	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

(yes-no-profile)

Or alternatively you can click into an individual vehicle's **Sales Channels** section and simply toggle AutoTrader on.

**UK MT04DSK**

- Overview
- Vehicle
- Images & Videos
- Options
- History
- Stock & Price
- Sales Channels

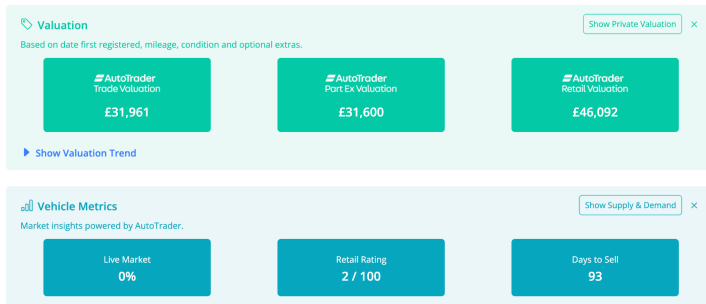
	<span style="background-color: #007bff; color: white; padding: 2px 5px;">Published!</span>	2 vehicles	<input checked="" type="checkbox"/>
	<span style="background-color: #007bff; color: white; padding: 2px 5px;">Published!</span>	5 vehicles	<input checked="" type="checkbox"/>
	<span style="background-color: #007bff; color: white; padding: 2px 5px;">Queued</span>	3 vehicles	<input checked="" type="checkbox"/>
	<span style="background-color: #007bff; color: white; padding: 2px 5px;">Queued</span>	4 vehicles	<input checked="" type="checkbox"/>
	<span style="background-color: #007bff; color: white; padding: 2px 5px;">Queued</span>	4 vehicles	<input checked="" type="checkbox"/>

(car-publish)

## How does MotorDesk incorporate AutoTrader data

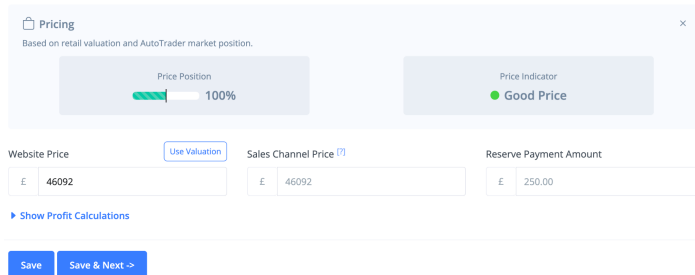
MotorDesk makes it very clear and easy to view AutoTrader's extensive vehicle data, presenting it to you at the moment when you most likely need it. For example seeing vehicle valuations at the point of buying, part-exchanging or pricing a vehicle.

Firstly in a vehicle's Stock & Value section, when adding a vehicle to your stock, you can view AutoTrader's **vehicle valuation** and **vehicle metrics**. You can also expand the table to see the **valuation trend** and **confidence of sale**.



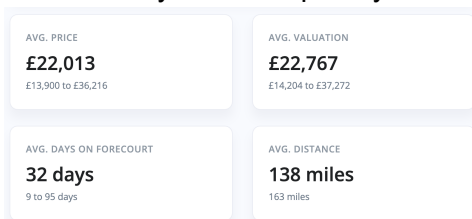
*(stock-auto-trade)*

When setting a price for the vehicle, you can see the **price position** and also AutoTrader's **price indicator**.



*(stock-web-price)*

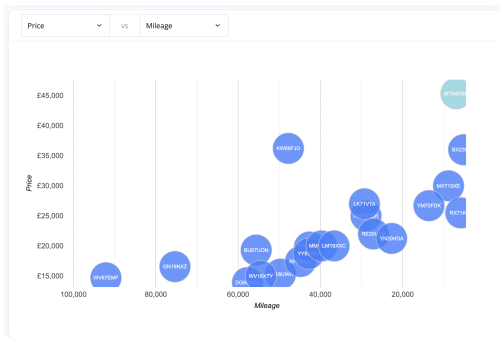
Before pricing a vehicle for sale, you can also see **competitor analysis** which will help you to know exactly where to price your vehicle and also to gauge how long it may take to sell.



*(competitor-stats)*

REGISTRATION	PRICE	VEHICLE MILEAGE	PRICE VS. VEHICLES	TRIM	DESCRIPTION	ENGINE	FUEL	TRANSMISSION
D066WJ	£13,900	£14,204	98%	Super	2.2 TD Super Saloon Air Diesel Auto Euro 6 (190 ps)	2.2	Diesel	Automatic
W157EMF	£14,695	£15,123	97%	Value	2.0T Veloc Saloon Air Petrol Auto Euro 6 (181 (200 ps)	2.0	Petrol	Automatic
W1181TY	£14,980	£14,413	97%	Super	Alfa Romeo Saloon 2.0T8 Super Air Auto	2.0	Petrol	Automatic
KU181WR	£15,295	£15,299	100%	Technica	2.2 TD Technica Auto Euro 6 (140 Air	2.2	Diesel	Automatic
GN19KXZ	£16,551	£17,537	94%	Value	2.0T Veloc Auto Euro 6 (196 Air	2.0	Petrol	Automatic
RH176V	£17,402	£18,597	94%	Special	Gulfair 180 2.2 Turbo Diesel 180hp Special	2.2	Diesel	Automatic
YX88XJ	£18,710	£18,014	106%	Super	2.2 TD Super Auto Euro 6 (170 Air	2.2	Diesel	Automatic
BUL7UDN	£19,304	£18,552	106%	Value	2.0T Veloc Saloon Air Petrol Auto Euro 6 (181 (200 ps)	2.0	Petrol	Automatic
EX19WHS	£19,858	£21,006	94%	Value	2.0 Turbo petrol 200hp VEECD	2.0	Petrol	Automatic

### (competitor-list)



### (competitor-chart)

Before you agree to purchase a vehicle to add into your stock, you can run a **Vehicle Check** to make sure you are met with no nasty surprises.

- Not Scrapped
- Not Imported
- Not Exported
- Upgrade for Write-Off
- Upgrade for Mileage Discrepancies
- Upgrade for Colour Changes
- Upgrade for Plate Changes
- Upgrade for High Risk Markers
- Upgrade for Private Finance
- Upgrade for Trade Finance
- MOT Valid Until 08/07/2025

#### Vehicle Tax

Tax Status:	Taxed
Tax Due Date:	01/07/2025
Engine Capacity:	1598 cc
CO2 Emissions:	165 g/km
First Registered:	06/2013

[Calculate Tax Cost](#)

#### 2 Previous Owners

3rd Change:	10/07/2021
2nd Change:	30/12/2016
1st Change:	15/06/2013
First registered:	06/2013

#### Report Timestamp

Data timestamp: 24/01/2025 11:45:36

### (motor-history)

You can also view a **full MOT history** for the vehicle.

DATE	RESULT	DETAILS
09/07/2024	Failed	Mileage: 71,895 miles Advisory Notices • Rear Brake pipe corroded, covered in grease or other material (1.1.11 (c))
09/07/2024	Failed	Mileage: 71,895 miles (+12,447 miles) DANGEROUS Notices • Offside Rear Tyre has ply or cords exposed (5.2.3 (d) (ii)) • Nearside Rear Tyre has a lump, caused by separation or partial failure of its structure (5.2.3 (d) (ii)) MAJOR Notices • Nearside Rear Coil spring fractured or broken (5.3.1 (b) (ii)) Advisory Notices • Rear Brake pipe corroded, covered in grease or other material (1.1.11 (c)) MINOR Notices • Offside registration plate lamp inoperative in the case of multiple lamps or light sources (4.7.1 (b) (ii))
20/06/2023	Passed	Mileage: 59,448 miles (+2,833 miles)
23/06/2022	Passed	Mileage: 56,615 miles Advisory Notices • Offside Front Tyre worn close to legal limit/worn on edge worn on inner edge / tread 5mm (5.2.3 (c)) • Near side rear coil spring rusting

### (mot-history)

Simple adding a vehicle into MotorDesk will give you instant access to full vehicle taxonomy and optional extras, which are provided by the most up-to-date data directly from AutoTrader.

